

# Offer Seamless Financing with Your Own Branded Calculator

prime  
capital

A Powerful Tool to Drive More Sales & Simplify Customer Financing

Give your customers the ability to explore leasing options instantly with a **custom-branded financing calculator**—powered by Prime Capital.

This easy-to-use tool works under your brand and allows customers to:

- ✓ Check their **financing eligibility** in minutes
- ✓ Receive a **free, customized lease quote** instantly
- ✓ Understand their **monthly payments** before making a decision

When they complete the form, they get their quote **straight to their inbox**—while you and Prime Capital receive the details to follow up and close the deal.

See the calculator in action



## Why Use the Vendor Financing Calculator?



**Branded for You, Powered by Prime Capital** - Keep **your brand** front and center while offering a seamless financing experience. Prime Capital works in the background to handle the financing, while you maintain full customer engagement.



**Capture & Convert More Leads** - Every inquiry is a potential sale. This tool gathers key details from customers, **turning interest into action** without extra effort from your team.



**Faster & Smarter Sales Process** - Customers get instant clarity on their lease terms and monthly payments, **removing barriers to purchase** and shortening the sales cycle.



**Always On, Always Working** - No need to manually calculate estimates—**let the tool do the work** while you focus on closing deals.

## How It Works

- 01** | **Customer fills out the form** - They enter their financing details and leasing needs.
- 02** | **They receive a free quote** - A customized breakdown of their leasing options is sent instantly.
- 03** | **You get notified** - Stay informed and follow up with warm leads, ready to move forward.

For financing over \$250,000 CAD, customers can contact Prime Capital directly for tailored solutions.

## Turn Financing into a Growth Tool for Your Business

Want to integrate this calculator into your sales process?

Contact Prime Capital at [sales@pcclease.com](mailto:sales@pcclease.com) or call **780.437.5193** to get started.

Give your customers the confidence to lease—while making financing effortless for your business.